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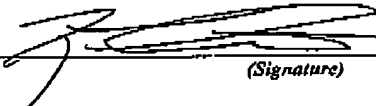
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COMMENTS:

Attached is a Request for Continued Examination, Amendment, and accompanying documents for Serial No. 09/747,424, filed December 21, 2000, entitled SYSTEM AND METHOD FOR INTERACTIVE ADVERTISING.

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SaltLake-248868.1 0050588-00370

CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)			Docket No. 50588/312
Applicant(s): Armando Paul Stettner			
Application No. 09/747,424	Filing Date December 21, 2000	Examiner Vivek Srivastava	Group Art Unit 2617
Invention: SYSTEM AND METHOD FOR INTERACTIVE ADVERTISING.			RECEIVED CENTRAL FAX CENTER SEP 23 2005
<p>I hereby certify that this <u>Request for Continued Examination (1 pg.); see below:</u> (Identify type of correspondence) is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>571.273.8300</u>) on <u>September 23, 2005</u> (Date)</p> <p style="text-align: center;"><u>Kory D. Christensen</u> (Typed or Printed Name of Person Signing Certificate)  (Signature)</p> <p>Note: Each paper must have its own certificate of mailing.</p> <p>Transmittal: Amendment Transmittal Letter (1 pg.); Amendment (26 pgs.); PTO-2038 Credit Card Payment Form in the amount of \$790.00 (1 pg.).</p> <p style="text-align: right;">BEST AVAILABLE COPY</p>			